



# Hi! I'm Alec Schmidt.

*Product & Visual Designer*

I'm a designer living in Oakland with 12 years of experience. Most of my work involves product design, design systems, branding and visual design. I care a lot about solving problems elegantly and giving a consistent look and feel to the projects I work on (and try to have fun with it wherever possible). When not designing I'm usually studying fitness or food, working on photography or chasing my cats around.

## Things I Do

Product Design

Design Systems

Typography

Illustration

Prototyping

Visual Design

User Experience / Interaction

## Tools I Use

Figma

Sketch

Illustrator

Photoshop

Lightroom

After Effects

Some Front-end Code

## People I've Worked With

"...pushes the quality of work for a team forward to reach new levels. He designed an entire new iOS app for Disqus defining new interactions for commenting that were unique and very user-friendly..."

**Ben Kowalski**

*Product Manager at Dropbox*

"...One of the best brand and product designers I've worked with. Alec really knows how to craft memorable and unique brand experiences. Being a talented product designer gives him an edge not many visual designers have..."

**Joshua Sortino**

*Design Director at Square*

# My Work Experience

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## Digit

*Product Designer*

July 2019 — March 2020

At Digit I was one of 3 Product Designers. My responsibilities included being involved in high-level cycle planning, developing product hypotheses and designing solutions to match them as well as testing these solutions. I also helped create and maintain Digit's first design system.



## Envoy

*Visual & UI Designer*

March 2018 — March 2019

At Envoy I worked on the Visual Design team and helped create assets for all things marketing, sales, internal decor and merchandise. I also worked with the team to develop and manage the visual design system and brand.



## Teespring

*Visual & Product Designer*

September 2015 — March 2018

As a brand designer I developed and maintained the visual brand while helping establish process for the team. This included design systems and guidelines for other designers. I also led designers, photographers and copywriters to create an updated voice and tone that helped sell products and inspired sellers to use the platform. Lastly, I led a full-scale rebrand to update the visual identity and voice to fit a wider range of products and services.



## Disqus

*Product Designer*

June 2013 — September 2015

At Disqus I designed products and features from inception to implementation. My work spanned desktop, mobile-web and iOS platforms. I also worked as the first brand designer at the company although my main focus remained in product design.